



# Mingming Wu

UX/UI Designer

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## EXPERIENCE

### Design Experience Analyst / Accenture

Sep 2021 - Present, Arlington, VA

### UX Designer Volunteer / unCommon Construction

July 2021 - Present, Remote

- Collect feedback on the current website's layout, user functionality, mobile-friendliness, visual design and other key features. Recommendations for improvements to help achieve its desired goals.

### UX/UI Designer / General Assembly User Experience Design Immersive

Jan 2021 - April 2021, Remote

- **Turbo** - Created design concept that allows online daters to meet prospective suitors with similar interests, while delivering fun and memorable dating experiences using VR/AR technology, which represents an emerging 18.8 billion dollar industry.
- **Usability Testing for Manhattan Pizza Tysons** - Conducted usability testing of the existing website and detected several critical problems. Created solutions that addressed high-priority issues, which greatly improved usability and reduced user errors when navigating the website.
- **Eco-Stylist Website Redesign** - Redesigned website to make it easier for eco-conscious shoppers to shop stylish, responsibly sourced clothing. Developed an interactive, online fitting tool to address common user pain points when online clothes shopping.
- **Coco Canary Consulting Website Redesign** - Conducted a content audit for the client and redesigned, prototyped and user-tested the new landing page with more clear presentation of core messaging, along with more user-friendly interactions and components.
- **Cool It! DC** - Cool It! DC - Designed, prototyped, and user-tested Cool It! DC - a web application aimed at reducing the incidence of hyperthermia and heat-related deaths. Currently working with the founder to secure additional seed funding.

### Architectural Designer / Skidmore, Owings and Merrill

Mar 2015 - July 2019, Washington, DC & Seattle

- **SeaTac International Arrivals Facility** - Project Architect for a new 5.6 million s.f. landside International Arrivals Facility. Coordinated work and conducted meetings with Port of Seattle, Fire Marshal, CBP, TSA and other contractors.
- **International Monetary Fund Headquarter 1 Renovation** - Team lead for the renovation that covers 1.9 million s.f.. The renovation aims to improve public spaces, meeting facilities and offices to maximize their utility.
- **All Aboard Florida** - Team lead for an urban transit-oriented development - a landmark rail station as part of a 4 million s.f. urban infill development, including 300 apartment units, 250,000 s.f. of office space, 380,000 s.f. of retail and two mixed-use towers.

### Architectural Designer / DDG

Sep 2011 - Mar 2015, Baltimore

- **DoubleTree by Hilton, Waning Lakeside**

## EDUCATION

### General Assembly

User Experience Design Immersive

### Carnegie Mellon University

Master of Urban Design

### Miami University

Master of Architecture

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## SKILLS

User Research  
Visual Design  
Interaction Design  
Sketching  
Wireframing  
High-fidelity Prototyping  
Storytelling  
Cognitive Walkthrough  
Usability Testing

## TOOLS

Figma  
Sketch  
Adobe XD  
Adobe Photoshop  
Adobe Illustrator  
Adobe InDesign  
Axure  
Balsamiq  
InVision  
HTML & CSS

## CONTACT

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